## Arijit Bhattacharyya https://www.arijitbhattacharyya.com/

Serial Entrepreneur (Since 1998), Angel Investor, Public Speaker (Since 2008), TEDx Speaker Business Matchmaking Expert, Government Advisor, Artist, Author, Community Builder (Since 2010), Technologist, Consultant to Global Banks on SME, Game Programmer (Since 1998), Virtual Reality Specialist, AI Evangelist (Since 2002), Blockchain Specialist (Rank 14 in world), Globe Trotter (Travelled 40 countries till date with over 97 countries business network), Startup Mentor & Faculty of Entrepreneurship, Technology . Actively Associated with World Leading Universities, Tech, Finance and Corporate Organization.

## 25 + years Business Network in 97+ Countries





Arijit Bhattacharyya is an accomplished entrepreneur, speaker, and mentor who has made a significant impact in the Indian startup ecosystem.

While doing his graduation at the age of 17 Arijit started India's one of the first game development company in 1998, with education and training vertical and India's own game studio. He is a bootstrapped entrepreneur started with INR 49 in pocket, while doing his Masters in Computer Application Arijit created several 2D and 3D game from his own Kolkata based company.

Started several other initiatives and programs in incubating startups and conducting courses on deeptech and entrepreneurship.

He is a respected visiting faculty and speaker in IIM, IIT, NIT, iLead, SRM University, Sister Nivedita University, Calcutta University, Majan University, SP Jain University and many others and trained multiple student batch Since 2001.

His work has helped hundreds of startups to succeed, and his advocacy for social causes has made a positive impact in the lives of many. His legacy will continue to inspire and motivate entrepreneurs for years to come.

He has over 25 years of experience helping Start-ups, Entrepreneurs and Govt. across the world to solve problems using Entrepreneurship, Technology, Finance Education and Innovation.

Arijit is a technologist, artist, comics creator, author of books on entrepreneurship, VC funding and superhero creator with a rare combination of finance and digital banking.

International Record Holder In Technology & Finance.

Arijit speaks on techno-spirituality and always use Sanskrit as he speaks, read and write in Sanskrit.

Helped 6,000 startups to start their venture, helped several many as mentor in 90+ countries.

Entrepreneur Philanthropist, Angel Investor, Public Speaker and Author, Arijit Bhattacharyya's expertise lies in the areas of International Business Development, Venture Capital, Technology, Business Growth, Media & Entertainment, Game Development, Business Strategy, New Market Development, Risk Management, Market Entry, New Technology, Deep Tech, Banking Systems & Processes and Fund-raising.

Arijit helped few banks to go digital with payment gateway solutions globally.

**Founder – Virtualinfocom**- Since 1998 India's one of the first game development, VR AR, Hologram Blockchain, Al ML, Fintech & Blockchain solution - Deeptech solution company.

**Founder: World Leader Summit** – World's one of the largest leadership summit and International business club with 95+ countries diplomats, ministers, VC funds, investors entrepreneur's universities members network.

**Founder & CEO: Entrepreneursface** - helps entrepreneurs to start up their business by helping them from the ideation stage to execution to fund raise.

**Founder & CEO: ColnnovateVentures** - an accelerator and angel investors network to help and grow business.

Uplifted thousands of students as a teacher.

Helped several villages to become sustainable and become self-dependent.

Producer of 500+ games & VR AR, given opportunity to more than 700+ indie developers around the World.

#### **TEDx Speaker**

Jury for Startup India Award – Industry 4.0. Govt of India.

Mentor in **IIMC Innovation Park India** 

He is ranked 14 among world's top 50 blockchain thought leaders in the world.

External specialist in few MNC for cybersecurity dept.

External Consultant to ADB (Asian Development Bank)

Advisory Board Member at World Women Conference and Awards USA

Mentor **Seedstars** 

#### **Mentor BGI Portugal**

Advisory Board World Association for Small and Medium Enterprises (WASME)

Global Ambassador of ICMEI International Chamber of Media and Entertainment Industry Mentor Board in various University around the world.

Advisory Board Member The Future of Medicine Foundation USA

(Founder, TFM/TFMF Global Business Development. Non-Profit & For-Profit Initiative Advisor) USA

#### Mentor in IIDF - Accelerator and VC

Business Consultant -- Private Office Of His Highness SHEIKH AHMED BIN FAISAL AL QASSIMI Group of Companies

Mentor in **Techstars** 

Investor & Partner in Heroangels

Industry advisory panel as an advisor in Majan University College - Oman.

Institute Innovation Council (IIC), Techno International Kolkata, - Advisory Committee member



#### **PORTFOLIO OF ORG**



Arijit is a highly-skilled professional in the fields of Technology, Deeptech, Business Development, Fintech and Fund Raise in Investment Circle, Digital Upgrade, Sales and Marketing. Arijit's sharp analytical skills, paired with the latest technology, allow him to give his clients clarity—not just answers—in all areas of business.

Arijit helps to deliver clarity to his clients' most complex governance, risk, and transparency challenges. Arijit equips entrepreneurs with tools, strategies and systems to completely transform their businesses.

Arijit has 24 years of tech and finance leadership consisting in developing and implementing sales and business plans throughout Asia, Europe, Australia, USA, Africa in several industry sectors.

Arijit is a seasoned global entrepreneur that possesses extensive experience at the executive level in operations, business development, fund-raising, strategy, sales and marketing.

At the start of Arijit's professional career he was managing 7 countries with 12 new business centers Virtualinfocom industry leading multinational corporation that provides global gaming, blockchain AI, AR, VR solutions. Arijit has built high performance sales teams from the ground up to win significant engagements with Tier 1 networking. As leader Arijit embraces diverse backgrounds and global perspectives, and he cultivates diversity by respecting, including, and valuing one another. He contributes to a supportive and collaborative work environment that empowers each individual to excel.

Arijit founded and grew a boutique management consultancy specializing in strategy implementation and performance improvement. In India Arijit opened the first Virtual Networking Space, and one large community where he brings 350+ business houses together, that brings together national and international entrepreneurs with a drive to contribute to local community and to its eco-system.

Arijit's network includes global experts from the field of technology, AI, game development, Govt officials, investors VC fudnds, angel investors, C level executives, politicians, spiritual leaders, sports personality, university professor, real estate, tourism, sales, marketing school owners, movie personality, models, actors, directors, producers etc.

Arijit brings the entrepreneurs together to network, collaborate and foster the community.

Speaker in more than 2000 events world-wide in entrepreneurship, future of technology, innovation, game development, virtual reality, augmented reality, NFT blockchain, artificial intelligence, digital banking, SDG goals, future of fintech, creativity, arts and media.

Few Milestones in virtualinfocom

Since 2008, we've been making superhero characters from real actors and models from 5 continents. Made ecosystem for fresh actors and models to become game character and become popular in entertainment world.

Producer of India's first super hero Shaktimaan TV character as game.

Created 350+ Superhero game character from real actors and celebs around the world and

that became a history itself.

Produced 7 movies and several short movies as investor and sleeping producer.

Produced Bengal's first movie based game with Actor Jeet in their movie Boss 2.

Created India's first real actor and actress based RPG game.

Made several local actors and artists popular globally in TV series and international movies market in Asia.

Created Bangladeh's first superhero based game Bizli as a movie partner.

Digital Bank solution for few private banks. Ecosystem for gas stations using blockchain & Al.

Some of the Press/ TV/ Media Glimpse



#### WE ARE BUILDING BROTHER AND SISTERHOODS ARIJIT BHATTACHARYYA

Serial Entrepreneur, Angel Investor, Public Speaker, Business Matchmaking Expert, Government Advisor, Artist, Technologist, Author, Community Builder, Game Programmer, Virtual Reality Specialist, at Evangelist, Blockchain Specialist, Globe Trotter, Startup Mentor, Life Coach





startupgrind<sup>13</sup>

When

Aug 31, 2020
200 PM - 4:00 PM

Bhattacharyya

Arijit

#StartupGrind















## 'মোমো'র মতো খেলার পিছনে কত টাকার লগ্নি আছে ভাবতে পারবেন না

ই মুহুর্তে কলকাতার অন্যতম সমলন ভার্টুয়াল বেম ভোকেনাগার তিনি। তার ক্রান্ট্র্যাল বেম ভাইচম শিয়াকে বিদেশেও। আরিজিৎ ভাইচমণ টা চিলিমন্ত্রের এমন ভানপত আভিলেনা নেই যারা তার বেমের ভাইচর ক্রান্ট্রাল নির্মাল ভোকোণ ক্রে জালানেল আরিজিং। ত্তি বাবে বিশ্বস্থা কৰিব নাৰ্চাৰ কৰিব নাৰ্

রোজগারের জন্য ছাত্র পড়িয়েছি, পুজোও করেছি (হাসি)।

## মারণ খেলা 'ঘোমো' এখন খবরের শিরোনামে। এতে নির্মাতাদের লাড কোখায় বলতে পারেল? 'যোনো'র মারো পেলার পিজন

আরুণি মুখোপাধ্যায়







#### **KEYNOTE SPEAKER, MODERATOR, RESOURCE PERSON**

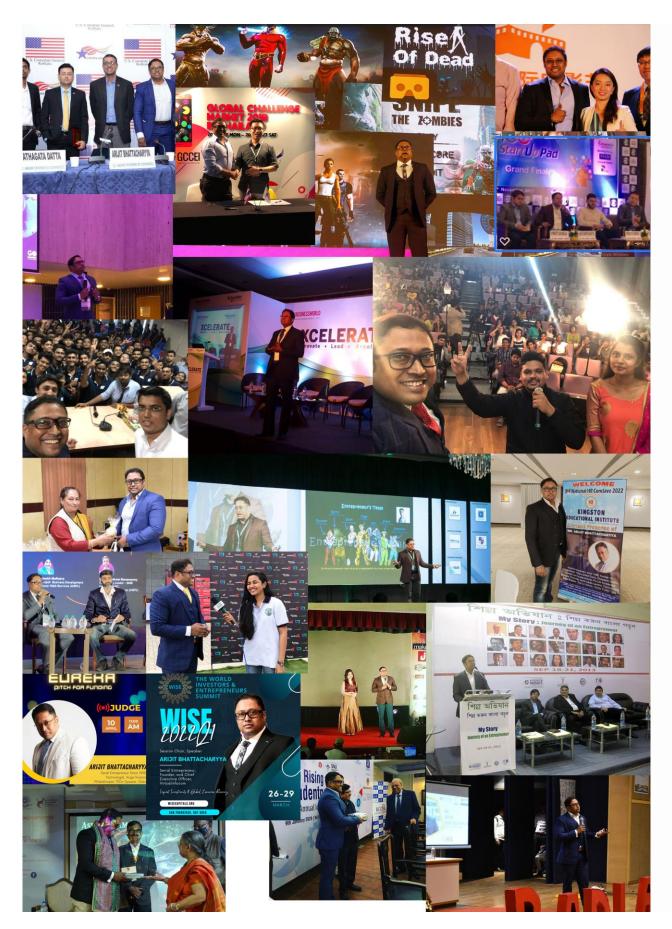
For the last several years Arijit is speaking in various national and international platforms about entrepreneurship, fund raising, game development, virtual reality, scale-up business, wealth management, startup ecosystem and IP. Few of them:

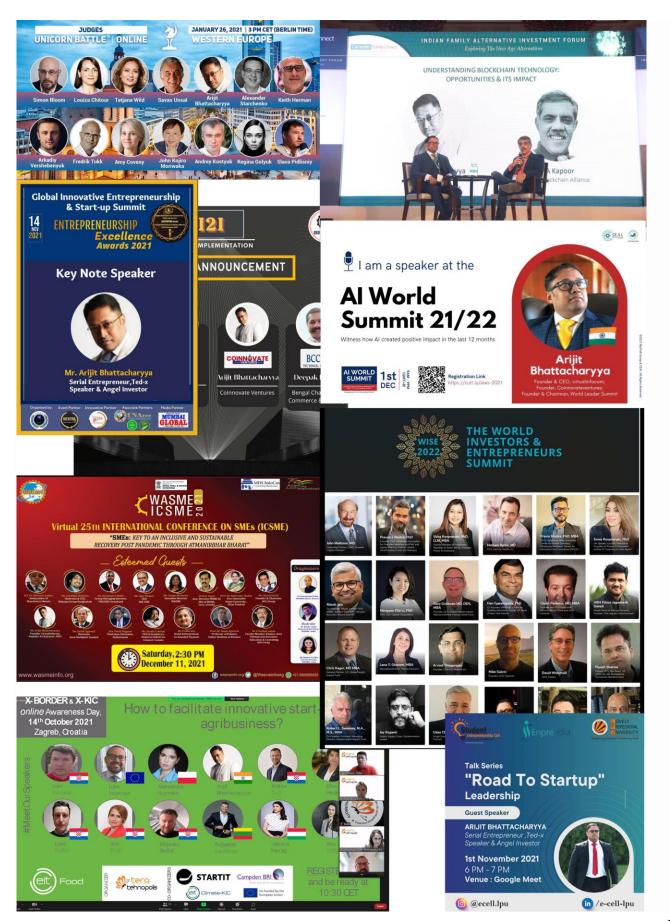
- TEDx Speaker
- Ghana Business Summit & Awards with Vice President of Ghana
- Stanford Club EU
- American Association of Precision Medicine
- Diplomatic World Europe
- Unicorn Battle USA
- The Indus Entrepreneurs (TiE)
- Games Gathering (Ukraine)
- Korea Game Conference
- Blockchain Conference Dubai
- Speaker in IIM's Calcutta, Ahmedabad, Ranchi, Bodhgaya, Raipur, Shillong, Rohtak, Sambalpur
- Speaker in IIT's Kharagpur,, Mumbai, Kanpur, Gandhi Nagar, Bhubaneshwar, Hyderabad
- VR film festival China
- Josh Talk Speaker
- Go International Finland
- Confederation of Indian Industry(CII)
- Indian Chamber of Commerce (ICC)
- The Associated Chambers of Commerce of India (ASSOCHAM)
- Bengal Chamber of Commerce (BCC&i)
- German American Chamber of Commerce
- Internet and Mobile Association of India (IAMAI)
- Federation of Indian Chambers of Commerce & Industry (FICCI)
- Vibrant Saurashtra
- Various National TV in India DD National, CNBC India, Kantipur TV, TV9
- Next Growth Nepal

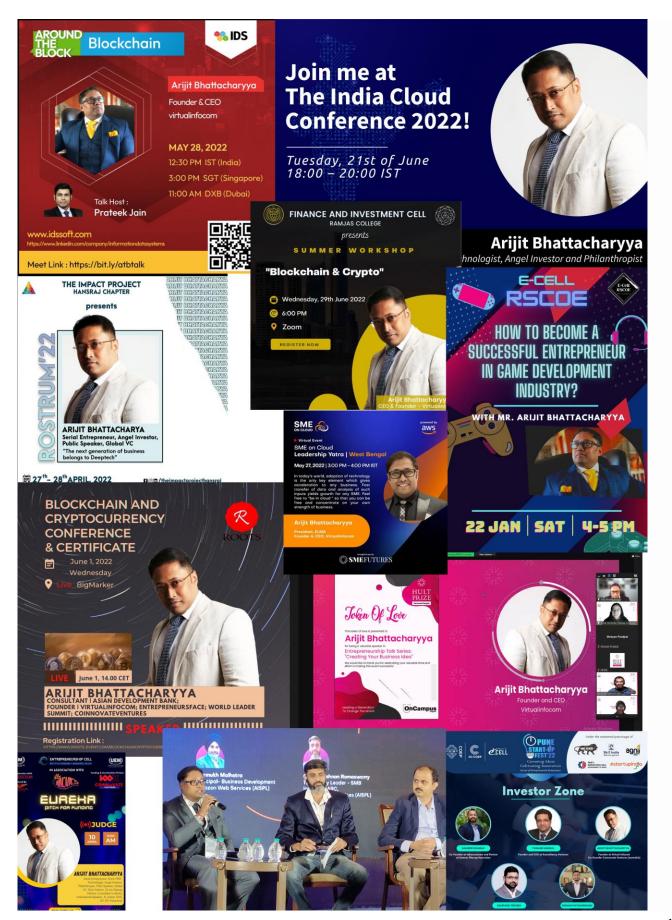
- HULT
- World Women's Conference 2020 USA
- Speaker in NIT's -Trichy,Rourkela,Kurukshetra,Silchar,Durgapur,Meghalaya,Raipur,Agartala,Jamshedpur, Patna,Delhi
- Children Film Festival India, Ramoji Film City.
- Keynote Speaker in World Investment & Entrepreneurs Society
- Speaker in Nigeria
- Speaker in Serbian ministry supported events
- Speaker in Diplomatic World
- Speaker in Dubai Investor Round table
- Speaker in MDI Gurgaon, Murshidabad
- Speaker in XLRI Jamshedpur
- Speaker in BESU / IIST Shibpur
- Speaker in Campdain Family Connect on opportunities of blockchain & it's impact.
- Speaker Dream Institute of Technology
- Speaker Jury UEM, IEM
- Speaker Vivekananda University, Poornima, UPS University, Chitkara University
- Speaker International Conference on Cybercrime and Cyber Security
- Speaker Axis Bank
- Speaker- Govt of Himachal
- Speaker World AI Conference

### Keynote Speaker in several international summits &chamber of commerce











#### Adviser & Mentor:

Advisory Board World Association for Small and Medium Enterprises (WASME)

Member of startup award committee in govt of India.

Global Ambassador of ICMEI International Chamber of Media and Entertainment Industry

Member of the Mentor Board in various University around the world.

Advisory Board Member The Future of Medicine Foundation USA

(Founder, TFM/TFMF Global Business Development. Non-Profit & For-Profit Initiative Advisor) USA

Mentor in IIDF - Accelerator and VC fund.

Mentor in IIMC Innovation Park India

Mentor in **Techstars** 

Investor & Partner in Heroangels

Institute Innovation Council (IIC), Techno International Newtown, Kolkata, India as the Advisory Committee member

Innovation center in Japan; Mentor SeedStars Switzerland,

BGI Portugal supported by MIT,

MSME cluster in India along with scalable business opportunities, IIM Calcutta Innovation Park, IIT KGP.

Advisor to multiple Incubators and Accelerators in India Singapore, USA, China, Russia. Startup Mentor and board member of multiple startups.

He is consultant to multiple SME and MSME for their scaleup and growth, cross country expansion, scaleup their business.

### As an active mentor and consultant Arijit helped thousands of startups to grow.

He visited 40+ Countries for business expansion and as keynote speaker, have 24 Yrs Experience in technology, finance, art, SDG. 12 Millions Networking, Connecting, followers from 95+ Countries.

As a teacher, he trained over 5000 students' in his own institute on technology, animation and IT. As a visiting faculty he trained thousands on student's in digital marketing, entrepreneurship, management.

Member of the Mentor Board in various University around the world

Arijit is a sought-after speaker in national and international platforms about Technology, Business Development, Fund Raise, Intellectual Property, Innovation, Cyber Security, Game

Development, Virtual Reality, Augmented Reality, Extended Reality, Robotics, Scale Up Business, and Wealth Management.

He created number of community to go-global and created few angel funds to help startups so that they can grow and scaleup.

He is an awarded top-rated global business leader, celebrated speaker, top influencer, blockchain specialist and VR specialist and a thought leader.

Globally acclaimed speaker on entrepreneurship, technology, motivation.

Creator of 54 + Superhero's & 21 Comics characters.

Creator of BSc in Game Development Virtual Reality and AR syllabus in MAKAUT university in India.

#### B2B point of contact for Asia- Europe- USA- Australia

With a Master of Computer Science Degree and Bachelor Degrees in Economics, Mathematics, Statistics and Political Science from the University of Calcutta, Arijit Bhattacharyya is a technologist and serial entrepreneur with a passion for creating feedback loops between innovation, teams and revenue streams, applying new and old business models to changing industries, and pushing people to do the very best they can do.

Realizing his dream to "Bring Art and Technology Together Successfully", Arijit founded India's one of the first game development studio, <u>Virtualinfocom</u> (VIC) in 1998. As one of India's first and leading technology companies, VIC is known for many innovations in IT solution, game development, AI, ML, blockchain solutions, VR, AR, XR & animation.

VIC has produced more than 470+ games and VR, AR, XR app and Blockchain solutions and as an institute produced more than 5,000+ skilled programmers and designers that work with some of the most renowned technology organizations in the world.

In 2017, Arijit founded <u>EntrepreneursFace</u>, a platform to connect startups with mentors and investors and created own HNI angel fund to help SME, Startups and Mid-level corporate companies.

He is a Start-up Mentor for the <u>Founder Institute</u>, the world's largest & most comprehensive entrepreneur training and startup launch program for entrepreneurs.

He is board member of several angel investment body and investor group.

Arijit also serves as Director of Innovation for Maxcap, a global investment firm that manages investment portfolios valuing over \$2.6Billion, assisting sustainable international projects in innovative technologies, property development, natural foods and beverages, and the fashion, sports and entertainment industries.

In 2020, after helping foster thousands of startups and entrepreneurs, Arijit founded the World

<u>Leader Summit</u> (WLS) one of the world's largest online professional and networking summits with participation of more than 90 countries and 120+ global leaders. WLS 2020 brought together world leaders, entrepreneurs and world class businesspersons under an umbrella to discuss their secrets of success, the strategies they follow, and how they have managed to succeed during the COVID19 pandemic.

https://www.arijitbhattacharyya.com/bio.html

#### **ARIJIT Since 1998 YEARS WORKED IN SEVERAL INDUSTRIES**

## Game Development, VR, AR, XR, AI, Deeptech.

Realizing his dream to "Bring Art and Technology Together Successfully", Arijit founded India's one of the first game development studio, <u>Virtualinfocom</u> (VIC) in 1998. As one of India's first and leading technology companies, VIC is known for many innovations in IT solution, game development, AI, ML, blockchain solutions, VR, AR, XR & animation.

VIC has produced more than 470+ games and VR, AR, XR app and Blockchain solutions and as an institute produced more than 5,000+ skilled programmers and designers that work with some of the most renowned technology organizations in the world.

Arijit is the first person in Indian who started making digital human/ 3D superheros directly from real actors and models while doing motion capture and 360 degree photography.

# Virtualinfocom produced own game titles based on movies as a production partner

Out of 500+ games few example: Shaktimaan the game & Shaktimaan the battle with superstar Mr Mukesh Khanna,, Bangladesh's first superhero movie Bizli, West Bengal's first movie based game Boss 2 with superstar Jeet, Nusrat Subhashree, Subhashree Gangulythe tigress, Nilanjana – Priyanka Sarkar, Mainak Banerjee, Tushagni – Arjun Chakraborty & Amrita to name a few.

Produced India's first RPG Mythology based game **Ashwathama the immortal** where in 2007 Arijit took kalari fighters in the game for fighting style and several fresh models as 3D game character, he did real-life shooting of all of those models and made 3D game characters that time.

Produced Nepal's first 3D racing game and also Bhutan's first 3D game

**Fight of the legends** – a series of superhero based fighting game where since 2008 Arijit recruited more than 200 models and actors around the world to be 3D game character and in future that moved in the **NFT and metaverse** world.

**Intel Ultrabook based game** – Arijit and team created multiple 3D ultrabook based game jointly with Intel..

**Nokia**: In early 2004 Arijit and team started making NOKIA phone based games.

Microsoft: Arijit and team made several 2D and 3D games and apps for Microsoft platform

**Apple :** Arijit and team made several Apple smart phone based game and app for their international clients.

Arijit created Bengali folk tale based games such as Sukhu Dukhu Lalkaml Nilkamal,



Dacoits of Bengal etc.

# Blockchain: Ranked number 14 world wide out of 50 people by thinkers 360

Arijit is responsible for making three blockchain based ecosystem on healthcare, finance & energy

1. Developing healthtech ecosystem in USA - 2018

- 2. Making oil and gas structure in Two EU based countries -2022
- 3. Creating structure for digital bank and part of policy making team based in USA expanded in UAE 2019
- 4. Creating co-working place blokchain ecosystem in Ukraine 2017

## **Crypto Platform Roles:**

- Ex- Chief Business Development Officer, Public Speaker
- Ex- CMO of Broffice platform for real-estate enabled crypto platform
- Consultant to Crypto gaming and betting platform based in EU.



### As a Trainer

Arijit trained over 5000 students in his life in his own institute and by taking workshops in several university in India such as SRM University, IIT KGP, NIT, Brainware, iLead, MAKUT, Manipal University, Technoindia, IIM Calcutta, BIBS to name a few.

## As board member of University / Education Industry

Arijit served as an advisory board member of several university in India and Europe.

## App/ Animation/ XR for Marine Industry

Arijit created three applications and two **XR solution** and Two **Animated** video for the training of marine industry and also made training simulation for Schlumberger in 2010.

## Information Technology for mining & training institutes

In his early life in 1998 to 2000 Arijit single handily created three applications for mining industry and school management system, that time of his career was more on VB 6.0 with

SQL server in client base...

## **Technology update for SME in 4 continents**

Arijit helped several SME to update their legacy application and old process to new application migration and latest technology since 2010 to till date.

## Import and Export Industry

Arijit consulted several SME from India to export their products to UAE, EU and USA – mainly in food, processed food, wine and garments industry.

## **Movies & Entertainment**



Arijit hosted West Bengal's first cosplay show in ITC Sonar Bangla jointly with PRSI, plus he hosted the same in another 5 star property alone and introduced virtualinfocom's several real models as cosplay artist.

## **Fashion Industry & Cosplay**

As a passionate influencer Arijit helped 5 different startups to promote their brands worldwide. Including his own cosplay show which is Bengal's own first cosplay show in ITC Sonar

## **Digital Marketing Training:**

Visiting faculty in BIBS college

Visiting faculty in SP Jain institute Mumbai

Visiting faculty Brainware University

Resource person in McKinsey for gaming market study & Company and several many.

## **Banking & Finance**

Arijit serve as a consultant in few global banks since 2017.

Helped several banks to be digital

Helped several fintech startups to grow and connect to market and go global.

## **Manufacturing Industry**

Arijit supported and made structure for around 65 different SME and MSME in India, Dubai, Africa to make their business growth, structure of finance and technology, grow their network.

## **Music Industry**

Arijit used to create music on his own in early 90's during his school days and hence while making games he created several BG score and voice over for their own game titles.

### Worldwide web

Web 3.0, HTML 5 based games, HTML based websites around 15 years of experience while making and leading several teams in his career.

## **Electronics Industry**

As a president of ELMA he is making the electronics industry branding upwards.

## **Construction/ Real Estate Industry.**

In 2018 Arijit build jointly with Ukraine partners an amazing blockchain powered co-working place. Partner with three real estate builders to get funding and marketing based in India, mexico and UAE.

## **Agri Tech Industry**

Arijit made structure for one Asia based firm to make their total solution for Agri-tech industry which runs as white level in several drone service.

## **Military Communications**

Arijit in 2012 helped as a service provider to communications dept in Indian defenses.

## VR & AR

Arijit & team made several VR games – executed in China, VR theme park in Kiev – Ukraine also several 3D VR games integrated in VR devices based in China – all characters are owned by VIC from real superstars and models as in 3D.

#### **COMPANIES FOUNDED & INVESTED BY ARIJIT**



- Founder- Virtualinfocom- India's first game development & VR app development company since 1998 <a href="https://www.virtualinfocom.com/">https://www.virtualinfocom.com/</a> working in deeptech : AI, ML, Game Development, VR, AR, XR, IOT.
- Founder & CEO: Entrepreneursface helps entrepreneurs to start up their business by helping them from the ideation stage to execution, ecosystem partner HUBBA (Thailand), iMPACT dynamics, Echelon(Singapore), Asia TV Forum (Singapore) <a href="https://www.entrepreneursface.com/">https://www.entrepreneursface.com/</a>
- Founder: World Leader Summit: World's largest leadership ecoystem.
   <a href="https://worldleadersummit.com/">https://worldleadersummit.com/</a> with over 97 plus countries business network.

## GROW YOUR BUSINESS GLOBALLY CONNECT WITH GLOBAL LEADERS





## 5th November to 9th November 2021



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Business Matchmaking Startup Pitch Knowledge Sessions Industry Awards

**Panel Discussion Growth Hack** 

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LARGEST LEADERSHIP SUMMIT IN WORLD





- Founder: **Cosplayseller** India's first ecommerce portal for cosplay items.
- Co-Founder- **Glamworldface** Ukraine, media & entertainment platform for creative people.
- Founder: **Animgaming** platform for indie developers to showcase and get funding from global publishers and investors.
- Investor & Co-founder: **virtualgamedeveloper** VR movie and game making company.
- Investor: Yogatraining4u a platform for yoga and MMA fighters in Thailand (Phuket).
- Director & Advisor PhoneQuad LLC USA
- Founder Healthplaneta a platform for health and nutrition
- Founder Artncraftmarket a market place for artist and art buys and sellers
- Founder PropertyPlaneta platform for real-estate listing buy and sell.

## CONSULTANT, PANELIST & BUSINESS CHAMBER

- External Consultant Asian Development Bank.
- Advisory Board Member at World Women Conference and Awards USA
- Advisory Board World Association for Small and Medium Enterprises (WASME)
- Global Ambassador of ICMEI International Chamber of Media and Entertainment Industry
- Mentor Panelist in Industry 4.0 Govt of India panel.
- Ex-Hony secretary of TiE Kolkata, IT sub committee member CII.
- McKinsey & Company
- Mentor in Russia's one of the largest Accelerator IIDF
- Board Member of WASME
- President of ELMA (2021)
- Ex- Google Business Group Manager

- Dun and Bradstreet India
- Stanford Seeds speaker

### Mentor & Angel Investor:

IIM Calcutta Innovation Park ,India	Naman Capital, iAngels, Founder Institute USA	Seedstars Switzerland	
IIDF VC Fund	Ah Ventures India and AAT USA	Megaline(UK)	
Fastercapital (Dubai)	Maxcap(China) Roots Incubator India	Techstars, Startup Saturday.	
Innovation Academia- Iceland	B Incubators, PDPU India	TCDIC(China),	
CIIE	BGI Portugal	NEN- National Entrepreneurs Network	

- Founder Trustee & Chairman of **bongentrepreneurs** a community of business individuals around the world which became Trust body in India since 2015.
- Adviser: , , Few co-working space and incubation centers in Asia. Started StartupPad in Indian Chamber of Commerce India.

In the capacity of a mentor, he has helped entrepreneurs incubate their ideas into businesses, formulating go-to-market strategies, launching products and ensuring they work on sustainable business models. His expertise is hired by businesses that want to scale up, manage risk, reduce cost and grow more than industry benchmark.

Arijit is a Business Scalability Expert and a Finance, Technology & Growth Consultant focusing on Small & Medium Enterprises (SME), Mid level corporates and also advising companies on private equity investments in the startup and SME space.

He has advised senior leaderships across MNCs and small businesses on improving operating margins and driving profitability.

He has expertise across various sectors such as Entrepreneurship, Angel Investment, Venture Capital, Raising Funds for SME & Startups, Technology, Deeptech, Early-stage

Ventures, Government Relations, Global Startup Ecosystem, Business Incubator, Co-working space, International Business Operations, Movies & Media, Education, Strategy.

Arijit is quick to adopt the changes brought about by AI breakthroughs in the recent decade. His current work reflects his passion for deep learning through testing and refining the predictability of a customer's potential purchase. Along with that he worked closely on voice tagging, ML scripts and helped universities across the world to adopt new tech and train the trainers. Arijit helped to create a methodology that set the industry standard for accuracy and real-time delivery of facial expression data and analysis.

Arijit, always knew that the Indian animation & gaming industry's future was rooted in being able to produce original intellectual property. This pushed Arijit to establish virtualinfocom in the year 1998. His special interest in creating original Indian content for global audiences yielded in great success through creations such as Shaktimaan the game, fight of the legends (series), Ashwathama the immortal, Sukhu Dukhu, Lalkamal Nilkamal, Desert Drift, Saudi Arabia with love, 3D racing to name a few.

It needs knowledge, creativity and the dedication to establish one's talent. His devoted hard work to empower artists and coders in India, S Korea, USA, Thailand, Australia with the latest technology to thrive and excel in the world of gaming, animation took him to remote villages in the country, where he discovered artistic talent to groom and great coders. While creating jobs for thousands of artists and programmers and animated professionals, Arijit Bhattacharyya has been a mentor, an educationist and a constant inspiration to the creative youth of our country to excel in the art of storytelling from history of the world. the best part of his exploration is digging science behind the mythology and culture. He himself travelled various parts of the world to explore culture and science behind those stories and put them in gamification and real animation. In fight of the legends and Ashwathama the immortal and katya game his team tried to put various fighting styles from different parts of the world and explored the opportunity to understand science facts in storytelling mode.

His passion to explore culture and science behind mythology can be explored in 8metals.com/ a non profit initiative to share knowledge.

# Enable entrepreneurs to match and meet at Live and Online events.

## **Networking lunches**

I have hosted a few hundred networking lunches, where I provide a forum for six to 12 like-minded members of my network to meet and exchange value. The key to hosting a successful lunch lies in the selection of the restaurant and the attendees. You'll want to select a restaurant that can accommodate paying separately and has a private dining room. It's a complete B2B segment where people come with specific agenda and target in mind. Me and my team members do specific B2B and B2C with guided structure.

## **Brainstorming dinners**

I started hosting dinners since 2016 to connect successful entrepreneurs. Me and my team, puts a lot of emphasis on selecting the right attendees for each event.

We ensure there is at least one over-arching commonality among all guests and avoids inviting people at opposite ends of experience (i.e. don't invite someone who recently started their first venture to join a group of CEOs running \$100m companies), if it's a networking session for startups, we make sure to bring actual value for them where they can get REAL business.

At least two of the guests have in common that's not particularly common and will arrange seating to increase the likelihood of it coming up over the course of the dinner.



### IT & ITES Projects (Few glimpse):

**Game:** Produced more than 1200 plus game with more than 275+ celebrities and models(India, Russia, UK, Ukraine, Africa, Italy, France, Finland, Nepal, USA) as 3D simulated game character with over 250 millions user base.

**Ultrabook based apps n games:** Developed Asia's first ultrabook (Intel) based game as software development partner.

**VR:** Since 2004 making VR based apps n games on helmet system to headset- cave-boomtube.

**AR:** Industrial AR solutions mainly into healtech, edutech and real-estate.

**Al & ML:** Implemented Al into marketing applications, financial analysis app, automation, gaming apps, social network applications.

**Marketing & Business Development:** For approx 12 plus mid-level product companies Arijit developed new market for their products and brought new B2B customers.

**Blockchain:** Core team member of making crypto wallet based in Russia, mentor of Thailand's first crypto café, adviser & BD for blockchain based smart home solution based in USA, various fintech based solution using blockchain etc. Blockchain based real-estate solution.

**Animation:** Various industrial animation and simulation solution including oil rigging, real estate, medical, technology, FMCG etc.

**IOT:** CMO of smartdome USA based smarthome solution company, responsible to expand their business in EU, Middle east and Asia.

**Superhero:** Produced over 87 plus popular superhero's along with took license of India's popular superhero Shaktimaan and made two games out of it.

### NON IT Projects (Few glimpse):

**World Leader Summit:** large network of 25,000 business network from 90 plus countries to boost and enhance business cross border.

**Coworking place:** International business development of one of the largest Ukraine based coworking place.

**Product for blinds:** New market development and business development.

**Organic sanitary pads:** Business development and fund raiser for patented sanitary pads startup.

**ECRS:** CMO for geriatric solution company based in UK. (Took exit in 2016).

**Gentry:** Business development for tailor made Shoe Company based in Ukraine.

**Redcarpet:** Managing partner & responsible for business expansion.

**Yogatraining:** Business development for health n nutrition based startup based in Thailand.

Bridge: Business development for B2B platform based in middle east, expanded in USA.

**Gointernational:** CMO to develop new market and new customers for B2B platform based in Nordic country. (exit in 2018)

**ELINE:** International business development for Ring based gesture control system.

### Visiting faculty:

SP Jain University (India) iLead India NIIT technologies (India) MDI (India) BIBS (India) Digimation (UK) AKA (Thailand)

## **Brief Intro (technology):**

"I'm a technologist, founder of a wonderful technology company, non-executive director of others, and a restless entrepreneur with a passion for creating feedback loops between innovation and teams and revenue streams, applying new and old business models to changing industries, and pushing people to do the very best they can do."

An entrepreneur since 1998, Arijit Bhattacharyya is the founder of Virtualinfocom India's one of the first game development company. Founder of India's first B2B portal on game development, India's first Portal on cosplay. He is an active advisor and speaker in cyber security & financial management New Delhi forum for cyber crime and security. He is creator of India's one of the first Virtual Reality training institute and maker of Virtual Reality lab in Middle East. He is the creator of one of the first Virtual Reality lab in India. Contributor & Structure creator of Smart City Projects in few parts of the globe. Creator of media portal with over 350 + celebrities & models, actors from India, UK & Japan. World's one of the first company to make real celebrities into 3D simulation.

India's first RPG game, India's first cosplay ecommerce portal, Kolkata's first movie based game Boss2, Bangladesh's first superhero movie based game Bizli, Nepal's first 3D racing game, Bhutan's first 3D game maker. Helped to raise funds for several companies around the world.

**Speaker:** https://www.arijitbhattacharyya.com/latest-speeks.html

#### As visiting faculty & professor:

He is also Corporate Advisory Board Member of few Universities in India. Advisor of three animation and gaming institute in UK and India.

Creator of BSc in Game Development Virtual Reality and AR syllabus in MAKAUT University which is running in partnership in iLead college Kolkata where Arijit Bhattacharyya is the head of department of gaming and professor visiting faculty in entrepreneurship and development.

He has been invited as a resource person by various institutions from time to time like IIM, IIT, XLRI, VSSUT University, Brainware University, ICAI, NSHM Knowledge Campus, Bengal Engineering & Science College, Indian Institute of Foreign Trade, Praxis Business School, Manipal University, Globsyn School of Business, SRM University, Poornima University, Camellia Group of colleges, iLead, IEM, BP Podder, Heritage Institute, SP Jain and so on.

#### **Chamber of Commerce Involvement:**

- 1. Past Hony Secretary TiE Kolkata 2014. Present CM TiE Ahmedabad.
- 2. Advisory Board Member at World Women Conference and Awards USA
- 3. Advisory Board World Association for Small and Medium Enterprises (WASME)
- 4. Global Ambassador of ICMEI International Chamber of Media and Entertainment Industry
- 5. Panelist in Industry 4.0 Govt of India panel.
- 6. Sub-committee (IT) member of CII East
- 7. President and Board of Trustee of Bong Entrepreneurs
- 8. President of ELMA
- 9. Adv. Board Member STPI (Software technology Park of India)
- 10.Ex- Advisor and Mentor of Startup Pad Indian Chamber of Commerce.
- 11.Ex-Board member of Industry Institute Partnership Cell in B. P. Poddar Institute of Management & Technology
- 12.Ex-Board member of Industry Institute Partnership Cell in Brainware University
- 13. Rotary Member.
- 14. Creator of Startup-hub in Public Relationship Society of India.

### **Qualification & Background:**

Arijit began programming in late 1994 with BASIC, before progressing rapidly to C and C++ in early 1995 for DOS application development, then onto 32-bit development under Windows. He moved to RAD with Borland's C++ Builder (essentially Delphi for C++) in 1996. In 1997 he became involved in Internet technologies, progressing to dynamic, database-driven websites.

In 2000 as he is an artist Arijit turned into the field of animation and late 2001 he became a Game Developer and Simulation Engineer.

Arijit earned a MCA along with Financial Management degrees, BSc in Economics & some of the global certificates like Brainbentch, MCSD, MCSE & SCJP, Greenbelt in working capital management etc. Over the last few years Arijit has held key positions in several trade bodies and industry associations and has served as a Board Member / Advisor for several companies.

Able to work on his own initiative and as part of a team, Arijit has proven leadership skills involving managing, developing and motivating teams to achieve company objectives. Arijit has first-class analytical, design and problem solving skills and is globally networked and is dedicated maintaining high quality, ethical and corporate governance standards.

#### **Education Background & Skills:**

Degree	Certificates	Prog languages, Web & Mobile Apps	Database & Office Package	Animation Software, Game Engines	VR AR XR
MCA (Master in Computer Application)	Few global tech certificates MCSE, MCSD, CCNP	C, C++ C#, VB 6.0, VB.NET, ASP, JAVA	SQL Server MySQL Oracle	Adobe package (Photoshop, Illustrator, Flash, After Effects, Premire, Dreamweaver)	VRML C#, LUA Unity Engine Unreal
BSc (Graduation) Economics Math Statistics Political Science	Working capital management	LUA, XCode, Android Studio Python	MS Office Open Office	(Maya, 3Ds Max, Motion Builder, AliasStudio, Auto Cad 3D (Basic))	Intel SDK's MS SDK & API
	DNIIT Top 14 Blockchain thought leaders in the world.	HTML, JS, PHP, Wordpress Basic Knowledge of networking		Unity Unreal XCode CryEngine Godot LibGDX	Xbox One PC Ultrabook Oculus Rift

#### **Investment Relation:**

- 1. An angel investor with 21 company as portfolio and took exit from five till date.
- 2. Member Intellecap Impact Investment Network (I<sup>3</sup>N)
- 3. Investor & Mentor in Faster Capital Dubai
- 4. Director Avaluglobal Investments Australia

- 5. One of the Investor & Member Unitus Seed Fund
- 6. Member of Naman Capital (Mumbai)
- 7. Ah ventures (Blore)
- 8. Adviser Founders Institute Kolkata
- 9. Member of NRI Startup India, Angel Fund based in USA
- 10.IIDF VC Fund
- 11. Seedstars Switzerland
- 12.BGI Portugal
- 13. HNI fund created by his own in entrepreneurs face platform
- 14.iAngels Network

### Judge & Jury (More than 1750 + events)

- 1. One of the Judge for "Dare to be Digital" for the game development competition at UK
- 2. Unicorn Battle USA
- 3. Startup.network
- 4. Founder Institute
- 5. Judge & mentor in IIT, IIM, XLRI, JU etc approx 25 Universities & Startup Hubs in India.
- 6. Judge of i2i India's largest Business Plan competition.
- 7. Judge & Mentor of National Entrepreneurs Network (NEN)
- 8. Judge ICC Startup Pad
- 9. Mentor and Judge at CIIE, Power Of Ideas
- 10. One of the Judge for Entrepreneurship drives in iStart, CIIE, Godigital (UK) different Business plan competitions.
- 11.One of the Judge for Indiegame & casual connect(USA) game development & VR competition worldwide
- 12. Indian Institute of Foreign Trade Vivaan etc
- 13.NASSCOM GDC 2017, 2018
- 14.HULT 2020, 2021, 2022

### **Achievements, Creation & Industry Involvement**

- 1. Star Enterprise of the year 2011 award
- 2. Achievers and innovator award from Education Minister in 2012
- 3. Top 10 Asian company from Red Herring in 2012
- 4. Writer of Books on Animation and Game Development.
- 5. Creator of First Hindu Mythological Game Mahabharat.
- 6. Writer of comics such as Archer, Mahavir, Nutron, Haglu.
- 7. Creator of first Indian Gaming Club.
- 8. Started First Indian Cloud based Classroom on Mobile Apps, Animations, Game Development.
- 9. First Indian Game Store on resources.
- 10. Advisory board and course content creator of two Animation college in South India.
- 11. Best game development institute in 2010
- 12. Creator of Tech-Art concept in India CSR activity through which 36 odd family became Entrepreneur.
- 13. Supporting the cause of bootstrapping and running the cause of mentoronroad in East India.

- 14. In 2008 he became mentor for "TATA UDUYOG PARBO" a joint initiative with NEN
- 15. Adviser of Different Animation Colleges in India
- 16. Writer of Books on Animation and Game Development
- 17. Creator of First Hindu Mythological game Mahabharat
- 18. Creator of first Indian Gaming Club
- 19. Started First Indian Cloud based Classroom on Mobile Apps, Animations, Game Development
- 20. Writer of Animation Books on How to do animations
- 21. Writer of Game Development Books on Object C, OpenGL
- 22. Pioneer in Starting of Online Training on Mobile Apps, Animation, Website Design and Game Development at West Bengal, Rajasthan and Nigeria.
- 23. Member of NEN Entrepreneurship Educator Panel
- 24. Key note speaker in various trade body & Industry
- 25. Copyright on Virtual Reality Simulation medical segment solution
- 26. Copyright and IP on 3D Model making software which translates 2D drawing into 3D polygon.
- 27. Co-producer of films based in VFX in Spain and France
- 28. First company to make characters using real people, to became game characters.

#### I am responsible for several projects:

- 1. 400 + game : target platform iOS, Android, MS & VR with all 3D characters motion captured and created by my team.
- 2. Smart City projects
- 3. Making of Indie Movies (Approx 24 short movies with 25 mins duration & 2 90 minutes long )
- 4. Development and deployment of a replacement email system and domain control system.
- 5. Development of open source simulated medical virtual reality system
- 6. Part of the team to make smart Virtual Reality hub.
- 7. Oil rigging simulation solution using drones.
- 8. Mythology based science fiction based comics series released in Amazon kindle
- 9. Different Blockchain exchange & Al simulators
- 10. Converting real world celebrities into 3D simulated game characters.
- 11. First Indian research oriented mythology based 3D games.
- 12. VFX & Co-production of few Spanish movies.

More **Media Glimpse:** https://www.arijitbhattacharyya.com/press-news.html







## আনন্দবাজার পত্রিকা

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# The Telegraph







**Business Standard** 





**Few Social Work & Philanthropy** 



Arijit runs his own talk show called Riding Tiger with Arijit - with over 100+ change makers



